

BOSTON MARATHON SPONSORSHIP

Go the distance

Partner with Team Tufts MC for the 2027
Boston Marathon® presented by Bank of America





26.2 miles. One extraordinary impact.

The Boston Marathon® is more than a race.

It is one of the world's most powerful philanthropic platforms, bringing together athletes, spectators, volunteers, companies and communities around causes that matter.

On April 19, 2027, Team Tufts MC will run with one shared purpose: to make a difference for patients and families at Tufts Medical Center.

Our runners include grateful patients and families, clinicians, employees and community members—each with a personal connection to our mission and a commitment to giving back.

We invite your company to support them.

As a Team Tufts MC corporate partner, your organization can align with one of Boston's most iconic traditions while helping advance exceptional care for the patients and communities we serve.

45

Team Tufts MC runners in 2026

\$550K+

Raised by Team Tufts MC in 2026

\$4.5 million

Raised by Team Tufts MC since 2014



ONE TEAM



Running to make a difference for patients + families

Team Tufts MC runners receive professional coaching, fundraising support, team gear and opportunities to connect on their journey to the Boston Marathon. Corporate partners become part of that experience—supporting our runners while engaging employees and demonstrating a meaningful commitment to our community.



Your partnership at work

Philanthropy helps Tufts Medical Center provide exceptional care today while investing in what comes next.

By partnering with Team Tufts MC, your company helps our runners turn every mile into meaningful support for the people and programs that make extraordinary care possible.



Visibility

Be part of the spectacle of Marathon Monday, as Team Tufts MC joins 30,000 runners and more than 500,000 spectators along the iconic 26.2-mile route from Hopkinton to Boston.

Connect your brand with Team Tufts MC throughout the journey to Boston through digital communications, team events, apparel and race-weekend recognition.



Experience

Join us as we celebrate our runners and the patients, families and caregivers who inspire them—from team activities leading up to the marathon to race-weekend celebrations.



Impact

Your partnership supports Team Tufts MC runners as they raise critical philanthropic support for Tufts Medical Center and the patients and families we serve.

To discuss corporate partnership opportunities,
please contact the Tufts Medical Center Office of Philanthropy at
marathon@tuftsmedicine.org

Corporate Sponsorship Opportunities	Finish Line Partner \$25,000	Endurance Partner \$10,000	Momentum Partner \$5,000	Stride Partner \$2,500
Logo placement on official Team Tufts MC race singlet*				
Social media recognition				
Recognition in pre- and post-race email communications to team				
Invitation to pre-marathon pasta dinner with Team Tufts MC	4	2		
Logo placement on Team Tufts MC supporter T-shirts*				
Complimentary Team Tufts MC supporter T-shirts for sponsor representatives	10	8	4	
Logo featured on banner displayed at team events and race day Cheer Tent	Prominent			
Logo or name featured on Team Tufts MC web page	Prominent			
Invitation to race day Cheer Tent at mile 15	Unlimited	Unlimited	8	4

*To receive this benefit, sponsors must commit by Dec. 1, 2026.
All benefits and logo placements are subject to Tufts Medicine brand standards and production deadlines, and applicable Boston Athletic Association requirements.